



Manawatu Show

Sponsorship Prospectus

2024

Manawatu & West Coast Agricultural & Pastoral Association
138th Manawatu Show

Manfeild Park, 59 South Street, Fielding
2th November 2024
Equestrian Events 2nd and 3rd November 2024

- Phone (06) 323 1886 • Email showmanawatuap@gmail.com
- Website www.manawatushow.co.nz • Facebook [manawatuandp](https://www.facebook.com/manawatuandp)



Farm World Petting Zoo

ABOUT US.....

Since the first Show was held in 1886 the focus of the Manawatu & West Coast A & P Association has been to **promote excellence in Livestock & Agribusiness and -**

'Bring the country to town'.

The location of the Manawatu Show at Manfeild Park in Fielding gives us the opportunity to attract large numbers of trade exhibitors, competitors, entertainment and visitors to our Show.

The Manawatu & West Coast A & P Association is able to offer its sponsorship partners

- the opportunity to support an iconic regional event
- brand exposure with banners at your sponsored site
- optional trade or display site
- the ability to reach key target markets
- maximum value for your investment
- networking opportunities

The Association has an extensive Sponsorship Programme, providing opportunities for local businesses to communicate with our wider community.

The potential Sections of the Manawatu Show
for which your business could offer sponsorship may include:

- | | |
|--------------------------------|-----------------|
| 1. Equestrian | 2. Dairy |
| 3. Beef | 4. Sheep |
| 5. Pigs | 6. Alpacas |
| 7. Shearing sports | 8. Trade |
| 9. Boys & Girls Calves & Lambs | 10. Kids Trials |
| 11. Dog Trials | |

We invite you to consider the benefits your business can gain by supporting the Manawatu A & P Show this year.



Premier Sponsor

\$5000 - \$10,000 + GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- Full page advertisement in schedules and catalogues.
- Your company profile on our Facebook and website plus a link to your website
- A free Trade or Display site to promote your business (6m x 6m indoor or larger outdoor by negation if requested)
- Naming rights to a section of the Show (Premier will get first priority choice)
- Award presentations
- Banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Ten (10) Individual Sponsors' passes to the Corporate Lounge (tea, coffee, biscuits provided throughout the day)
- Buffet Lunch
- VIP Parking



Gold Sponsor

\$2500 - \$5,000 +GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- Full page advertisement in catalogues
- Your company profile on our Facebook and website plus a link to your Website
- Naming rights to a section of the Show (first in first serve basis after premier priority choice)
- Award presentations
- A free Trade or Display site (6m x 4m indoor or outdoor)
- Three banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Eight (8) Individual Sponsors' passes to the Corporate Lounge (tea, coffee, biscuits provided throughout the day)
- Buffet Lunch
- VIP Parking



Silver Sponsor

\$1000 - \$2,500 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- ½ page advertisement in Catalogues
- Your company profile on our Facebook and website
- A free Trade or Display site (6m x 3m outdoor site)
- Two banner placements (you provide)
- Naming rights to 3 classes of your choice within a section of the show
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality

- Five (5) Individual Sponsors' passes to the Corporate Lounge for a buffet lunch
- VIP Parking



Bronze Sponsor

Up to \$1,000 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- 1/4 page advert in Schedules and Catalogue
- Your company profile on our Facebook and website
- One banner placement throughout our show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show (you provide copy)
- Naming rights to one Class of your choosing.
- A free Trade or Display site (3m x 3m outdoor)

Hospitality

- Two (2) Individual Sponsors' passes to the show
- Free Parking



Requirements of Sponsors

Deadline – To Be Confirmed by 20th September 2024

For inclusion in -

- Catalogues and Schedules
- Face book and Website
- All other promotional material at your sponsorship level

We need from you –

1. Signed sponsorship agreement
2. Logo
3. Advertising copy, provided in high resolution PDF format.

Sponsors' Signage

All signage must be supplied by the Sponsor and delivered to the Manawatu A & P Office at Manfeild Stadium by Thursday 26th October 2024

General Information

- **Sponsors will be invoiced on confirmation of sponsorship, payable by the 20th of the following month.**
- *The Committee reserves the right to make changes and / or alterations to sections or classes as they see fit.*
- **'Show Manawatu 2024'** is on Saturday 2th November 2024, with gates open from 9.00am – 4.00pm
Equestrian sections and dog trials will also run on Sunday 3th November 2024.
- **Members' / Sponsors' Corporate Lounge:** Mingle with VIP guests; tea, coffee and snacks provided in the Corporate Lounge which overlooks the Outside grassed field area and the activities inside the Stadium.
- **Advertising**
Every endeavor will be made to ensure your company/business is given a high level of quality exposure. Please provide your high resolution logo for inclusion in the catalogue.

Sponsorship Agreement 2024

Deliver / post to Sponsorship Acceptance
Manawatu & West Coast A & P Assn
PO Box 501
FEILDING 4740

Or email to showmanawatuap@gmail.com

Company Name:

Contact Name:

Postal Address:

.....

Postcode Telephone:

Email:

Sponsorship Value to be invoiced **plus GST** (please tick)

Premier

Gold

Silver

Bronze

Preferred Section Sponsored.....

Nominated Value \$.....

Or

Product value \$.....

if sponsoring product only.

Please advise number attending Corporate Lounge

Advertising Logo – Copy Attached

Yes/No

Signature: Date:...../...../2024